

Demographic and Economic Information for the MACCRAY area

The MACCRAY school district is made up of three cities: Maynard, Clara City, and Raymond. Those cities are surrounded by several townships, including: Crate, Havelock, Leenthrop, Lone Tree, Rheiderland, and Stoneham townships in Chippewa County, as well as Edwards, Holland, and St. John’s townships in Kandiyohi County.

According to 2011 population estimates from the Minnesota State Demographic Center, Clara City is the largest city in the school district, with 1,349 people, followed by Raymond with 761 people and Maynard with 363 people. The three cities’ combined population is 2,518 people. All of the surrounding townships are smaller, ranging from 180 people in Havelock township to 408 people in St. John’s township. Combined, the six townships in Chippewa County are home to 1,318 people; while the three townships in Kandiyohi County have 978 people. In sum, the three cities and nine townships have a total population of 4,769 people. (See Table 1.)

Table 1. City and Township Population Estimates, 2011

Geography	2011 Population Estimates	2000 Population (Census)	2000-2011 Population Change	
			Number	Percent
Clara City city (Chippewa Co.)	1,349	1,393	-44	-3.2%
Raymond city (Kandiyohi Co.)	761	803	-42	-5.2%
St. Johns township (Kandiyohi Co.)	408	386	22	5.7%
Maynard city (Chippewa Co.)	363	388	-25	-6.4%
Holland township (Kandiyohi Co.)	334	369	-35	-9.5%
Rheiderland township (Chippewa Co.)	263	328	-65	-19.8%
Stoneham township (Chippewa Co.)	242	260	-18	-6.9%
Edwards township (Kandiyohi Co.)	236	304	-68	-22.4%
Leenthrop township (Chippewa Co.)	233	280	-47	-16.8%
Crate township (Chippewa Co.)	206	247	-41	-16.6%
Lone Tree township (Chippewa Co.)	194	256	-62	-24.2%
Havelock township (Chippewa Co.)	180	189	-9	-4.8%
Total, Combined Area	4,769	5,203	-434	-8.3%

Source: Minnesota State Demographic Center

Only one township in the MACCRAY area saw population growth over the last decade – St. John’s township gained 22 people from 2000 to 2011 – while the entire area lost 434 people, an -8.3 percent population decline. Edwards, Rheiderland, and Lone Tree township suffered the biggest and fastest declines, while Clara City and Raymond both lost just over 40 people and Maynard lost 25 people. In comparison, the state of Minnesota’s population grew about 8.0 percent from 2000 to 2011. During that same time frame, Kandiyohi County’s population grew about 2.2 percent to 42,118 people, after gaining 915 new residents. In contrast, Chippewa County’s population declined another -5.8%, falling to 12,332 people after losing 756 residents.

At the 2010 Census, there were 620 people under 18 years of age in the three cities, comprising about one-quarter (24.9%) of the total population, as well as another 577 people under 18 years of age in the surrounding townships. Clara City had 311 people under 18 years of age, though that was only 22.9% of the population, Raymond had 223 people under 18, which was 29.2% of its population, and Maynard had 86 people under 18, or 23.5% of its population. (See Table 2.)

Table 2. Population Under Age 18, 2010

Age Group	Clara City		Raymond		Maynard		Chippewa Co. Townships		Kandiyohi Co. Townships	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Under 18 years	311	22.9%	223	29.2%	86	23.5%	327	24.3%	250	25.2%
Total Population	1,360	100.0%	764	100.0%	366	100.0%	1,344	100.0%	991	100.0%

Source: 2010 U.S. Census Bureau

More recent estimates from the U. S. Census Bureau’s American Community Survey program show that through 2011, the number and percentage of the youngest age groups – especially those under 5 years of age – are showing up in higher percentages and numbers in Kandiyohi County. Combined, there were 762 people under 20 years of age in Clara City, Maynard, and the six townships in Chippewa County; and 600 people under 20 in Raymond and the three townships in Kandiyohi County. (See Table 3.)

According to the U.S. Census Bureau's American Community Survey 2011 estimates, the city of Raymond has the youngest median age, at 32.4 years; followed by St. John's township at 34.8 years, Holland at 35.5 years, and Leenthrop at 37.4 years. Both Clara City (45.1 years) and Maynard (43.5 years) have older median ages, as do the other townships: Crate (40.3 years), Stoneham (43.0 years), Rheiderland (46.3 years), Edwards (46.7 years), Lone Tree (48.5 years), and Havelock (51.4 years).

Age Group	Clara City, Maynard, & Chippewa Co. Townships		Raymond & Kandiyohi Co. Townships	
	Number	Percent	Number	Percent
Under 5 years	144	4.7%	168	9.1%
5 to 9 years	208	6.8%	127	6.8%
10 to 14 years	208	6.8%	142	7.7%
15 to 19 years	202	6.6%	163	8.8%
Total population	3,066	100.0%	1,855	100.0%

Source: U.S. Census Bureau, 2011 American Community Survey

There were 1,886 households in the MACCRAY area, including 601 households with one or more people under 18 years of age. As the largest city, Clara City had the most households, with 538, followed by Raymond (289 households) and Maynard (177 households). Clara City also had the most households with one or more people under 18 years, with 132, followed closely by Raymond, which had 117. Combined, there were 326 households with one or more people under 18 years of age in Clara City, Maynard, and the six Chippewa County townships, as compared to 275 households in Raymond and the three townships in Kandiyohi County. (See Table 4.)

Subject	Clara City	Maynard	Chippewa Co. Townships	Raymond	Kandiyohi Co. Townships
Total households	538	177	484	289	398
Family households (families)	299	113	393	196	330
With own children under 18 years	126	22	140	104	158
Married-couple family	233	104	368	180	306
With own children under 18 years	76	15	122	88	141
Male householder, no wife present, family	31	5	15	7	15
With own children under 18 years	21	5	11	7	8
Female householder, no husband present, family	35	4	10	9	9
With own children under 18 years	29	2	7	9	9
Nonfamily households	239	64	91	93	68
Householder living alone	220	53	71	79	54
65 years and over	154	34	33	44	20
Households with one or more people under 18 years	132	39	155	117	158

Source: U.S. Census Bureau, 2007-2011 American Community Survey

The MACCRAY area is settled by long-time residents and new people moving in each year. Almost half (49.9%) of householders moved into the area since 2000, including almost one-third (32.1%) that moved in within the last five years. Another one-third (33.1%) of the households moved in between 1980 and 1999. In contrast, about 17.1 percent of the occupied housing units in the three cities were moved into prior to 1980. (See Table 5.)

Subject	Clara City	Maynard	Raymond
Occupied housing units	538	177	289
Moved in 2005 or later	189	30	103
Moved in 2000 to 2004	84	38	57
Moved in 1990 to 1999	110	47	60
Moved in 1980 to 1989	61	23	31
Moved in 1970 to 1979	58	23	19
Moved in 1969 or earlier	36	16	19

Source: U.S. Census Bureau, 2011 American Community Survey

The MACCRAY area is projected to see continued population declines over the next two decades as well, though Raymond (+88 people) and Clara City (+74 people) are both expected to see population gains. Eight of the 12 cities or townships in the area are expected to decline, with the biggest declines in Edwards, Holland, and St. John's township. (See Table 6.)

City/Township	2010 Pop. Estimate	2020 Pop. Projection	2030 Pop. Projection	2010-2030 Change	
				Number	Percent
Clara City	1,350	1,390	1,424	+74	+5.5%
Crate township	222	211	195	-27	-12.2%
Havelock township	182	181	179	-3	-1.6%
Leenthrop township	264	259	252	-12	-4.5%
Lone Tree township	258	264	268	+10	+3.9%
Maynard	345	331	309	-36	-10.4%
Rheiderland township	333	347	360	+27	+8.1%
Stoneham township	258	254	248	-10	-3.9%
Chippewa County total	12,790	13,040	13,130	+340	+2.7%
Edwards township	265	234	203	-62	-23.4%
Holland township	326	301	271	-55	-16.9%
Raymond	806	857	894	+88	+10.9%
St. Johns township	349	325	296	-53	-15.2%
Kandiyohi County total	42,000	43,320	44,080	+2,080	+5.0%

Source: Minnesota State Demographic Center

As the largest city, Clara City also has the largest economy in the school district, with 53 business establishments, 463 jobs, and almost \$13 million in total payroll in 2012, according to DEED's Quarterly Census of Employment & Wages (QCEW) program. Raymond has 22 firms and 158 jobs, with \$4.5 million in total payroll. Maynard also has 22 firms, 106 jobs, and a total payroll of \$4.6 million. The surrounding townships also have notable employment and payroll, adding up to a total of 152 firms and 1,296 jobs, providing just under \$48 million in total annual payroll. (See Table 7.)

Geography	Number of Firms	Number of Jobs	Annual Payroll
Clara City	53	463	\$12,895,944
Raymond	22	158	\$4,499,740
Maynard	22	106	\$4,571,166
Stoneham Twp	8	186	\$8,170,441
Holland Twp	8	183	\$10,121,177
Rheiderland Twp	18	104	\$4,257,779
Edwards Twp	9	45	\$1,312,635
Leenthrop Twp	4	27	\$864,162
Lone Tree Twp	8	24	\$1,053,176

Source: DEED QCEW program

In any of the communities, the school is the largest or one of the largest employers. Combined, the three schools offer 133 jobs and just under \$4.5 million in total payroll. In the entire area, educational services comprises 10.3 percent of total employment, but has a significantly larger concentration in the smaller communities of Maynard and Raymond. According to QCEW data, the educational services industry provides 62 jobs in Clara City (though the employment is actually reported in Rheiderland township), or 13.4 percent of total employment. Educational services had 36 jobs in Maynard (though the employment is reported in Stoneham township) or 34.0% of total employment, and 35 jobs in Raymond, accounting for 22.2% of total employment. (See Table 8.)

Geography	Number of Firms	Number of Jobs	Annual Payroll
Rheiderland Twp	2	62	\$2,160,919
Stoneham Twp	1	36	\$1,170,953
Raymond	1	35	\$1,152,704

Source: DEED QCEW program

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